

## Phase 1 Communications Website Content Management Solution Benefits



### **Inline Content Editing and Administration**

Intuitive, flexible and easy in-line content editing system that allows website content to be edited right on the page as it appears.



### **On The Fly Image Editing**

A built-in image editing tool making your job easy – Cropping and resizing images before you place them on your website is important for optimizing site loading speed and image appearance.



### **Built In Content Search**

Fast and powerful site search mechanism, allowing your users to quickly find and navigate to the exact content they are looking for.



### **Calendar of Events**

Built-in web event calendar publishing tool, enabling you to publish your events in an attractive, easy-to-navigate web calendar.



### **News**

Powerful online news publishing features.



### **Dynamic Navigation Menus**

Flexible drag and drop navigation allows you to create new pages on the fly, move and rearrange pages at will, grant viewing permissions and hide pages from public view.



### **Search Engine Friendly Features**

A robust set of Search Engine Friendly tools to help you get your business to the top of the search engines – 100% search engine friendly.



### **Document and Digital Asset Management**

Your digital files - Word Documents, PDFs, Images, etc. can be “tagged” and categorized.



### **User Management and Permissions**

Secure logins can be given to as few or as many content administrators as you like, and granting of rights on different content in your site can be given to these users as you see fit.



### **Blog and Online Journaling**

A highly functional built-in blog & online journal publishing tool for authoring your online weblog.